

# Satoru TOKUHISA

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## Personal Profile

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Date of Birth: August 6, 1978

Mobile: +81-90-6140-3834

Place of Birth: Yamaguchi, Japan

Email: info@dang kang.com

Citizenship: Japan

Homepage: <http://www.dang kang.com>

## Summery

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Satoru Tokuhisa is a researcher and practitioner with a major interest in human-computer interaction, service design, and innovation management. He practices new business building utilizing human-centered design, service dominant logic, and effectuation. I'm the author of the book "Weaving Reginal Innovation - New Businesses Spun Out of Resources.

Currently, I am an Associate Professor at the Faculty of Design, Kyushu University, where I run a laboratory for undergraduate, research students, and graduate students. In education, I'm in charge of courses related to Design Thinking and creative thinking for the School of Interdisciplinary Science and Innovation, and service design for the Graduate School of Design. In management, I'm engaged in the planning and operation of the Creative Leadership Program, which aims to nurture advanced design human resources.

I have been engaged in various research fields related to design with a background of psychology, sociology, philosophy, business economics and computer science. After obtaining my PhD based on a design method to generate fun among users of interactive systems, I widened my area of design specialism from interface design and interaction design to user experience design, service design and transition design.

My research works were accepted at SIGGRAPH and CHI, top-tier conferences in the fields of human computer interactions, and have been awarded international and domestic prizes, having been entered into a number of challenging competitions such as SIGGRAPH Emerging Technologies (2003, 2005), Japan Media Art Festival (2004, 2007), Asia Digital Art Award (2005, 2008), FILE (2007, 2008), Laval Virtual (2006, 2008) and U-35 Creators Japan (2013).

In addition to my research, I have contributed to society through business and consulting activities based on my research achievements. While in graduate school, I co-founded UTUTU Co., Ltd. and Sikake in 2009, where I planned, developed, and operated communication media using innovative technology to make everyday life more enjoyable. 2013, I co-founded Navigator Platform Inc. In 2014, I co-founded WaniC Co., Ltd. and have been involved in business development for coconut wine and coconut spirits. I also worked at Takram, a leading design consulting firm based in Tokyo and London, where I provided design consulting services, focusing on new business development for large corporations. Currently, I work for addlight, a Tokyo-based innovation consulting firm, consulting on new business development for large companies.

My current research interests revolve around service design frameworks using service dominant logic, sustainable innovation frameworks for low income countries, internal design method such as Art Thinking and Innovation of Meaning, and design methods for service with humans and non-humans including multiple service.

## CAREERS

### Education

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**PhD in Media and Governance**, Graduate School of Media and Governance, Keio University, Japan, September 2007.

Thesis : A Design Method for Creatio, Entertainment with Creation.

Supervisor : Prof. Masa Inakage

Advisory Committee : Prof. Naohito Okude (Keio University)

Prof. Kenji Kohiyama (Keio University)

Prof. Katsuhiko Ogawa (Keio University)

**Master of Media and Governance**, Graduate School of Media and Governance, Keio University, Japan, March 2004.

**B.A. in Political Science**, Faculty of Law, Department of Political Science, Keio University, Japan, March, 2002.

### Academic Experience

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**Associate Professor**

**Kyushu University, Faculty of Design**

Japan

April 2019 – Present

#### Creative Leadership Program Project, April 2019 – present

- Responsible for designing a new program, Creative Leadership Program, in Graduate School of Design with Kyushu University Business School (QBS) and the Entrepreneurship center (QREC).
- Designed the educational vision, purpose, curriculum for graduate students with background of design or business.
- Designed and Organized several project based learning project with corporate partners and a local governmental office.
- Organized 5 seminars and 2 symposiums.
- Will start the official certificate program from April 2021

#### Service Robot Project, April 2019 – present

- Responsible for service design from fieldwork to concept development
- Collaborating with a leading printing company in Japan
- Organizing a series of workshops on service design
- Developing a service for elderly care facilities to deliver medication using a VR system to

control multiple service robots

- Published 2 academic journals about the system
- Wrote a chapter of the book "Service Design in Asia" to be released in 2022 from Springer.

### Management

- Running a laboratory for undergraduates, research students and master's students
- Responsible for managing the Creative Leadership Program for the development of advanced human resources in design

### Administration

- Member of the Committee for the Reorganization of the Graduate School of Design
- In charge of the program for collaboration among the three departments of the Graduate School of Design, QBS, and QREC
- Member of Research and Evaluation Committee, the Faculty of Design
- Editor of the Bulletin "Art and Design" of the Faculty of Design
- Member, Academic Affairs Committee, the Faculty of Design
- Member of Academic Affairs Committee, the School of Interdisciplinary Science and Innovation
- Member of Social Collaboration Working Group, the School of Interdisciplinary Science and Innovation

### **Associate Professor**

Japan

**Yamaguchi University, Faculty of Global and Science Studies**

April 2015 – March 2019

### Innovation Framework for Local Region Project, April 2015 – March 2018

- Responsible for concept development, framework development and project management.
- Developing an innovation framework focusing on local resources for local government and companies.
- Achieved a government research grant for young Scientists "Grant-in-Aid for Young Scientists (B)" acknowledged by the Japan Society for the Promotion of Science Organisation with 3,500,000 JPY.
- Accepted by the Japan Association for Cultural Economics, JACE annual conference 2017.
- Published a book, Weaving Regional Innovations, from NTT Publication Co., Ltd. in 2018.

### Co-working and Co-living Space Project, April 2016 – March 2018

- Responsible for service design
- Designed a program to develop entrepreneurs for a co-working and co-living space in the facility located north part of the Shin-Yamaguchi station for the local government of Yamaguchi City.
- Developed a concept of the program by conducting several fieldworks to share-houses and co-living spaces for entrepreneurs inside and outside Japan.
- Launched the program from April 2021.

### Book User Interface Project, April 2015 – March 2017

- Responsible for design research, user study and service design.
- Collaborated with a leading printing company in Japan with 1.4 million JPY for two years.
- Developing an interactive book user interface system for public exhibition with characteristics shared by paper and digital books.
- Exhibited the system at The Lab, Knowledge Capital, Grand Front Osaka, from April 2016 to March 2017.
- Accepted by CHI 2017 as full paper.

### Management

- Running a laboratory for undergraduates.

### Administration

- Directed and operated the website of the Faculty of Global Science Studies, Yamaguchi University.
- Designed entrance examination assignments for the Faculty of Global Science Studies, Yamaguchi University.
- Organized a public event for discussion with professionals in various fields.
- Designed and managed a workshop studio and two design studios.
- Responsible for the course design of the Design Track of the Faculty of Global Science Studies, Yamaguchi University.
- Worked as a member of the Project-Based Learning Committee.
- Worked as a member of the Establishment of Graduate School Committee.
- Engaged with the Labour and Safety Committee.

### **Adjunct instructor**

Japan

**Tama Art University, Faculty of Art and Design**

April 2013 – March 2016

- Ran courses in Entertainment and Design and Society and Design for undergraduate students.
- Encouraged students to plan fieldwork in several museums, find design opportunities and implement original services.

### **Visiting Senior Assistant Professor**

Japan

**Keio University**

October 2014 - March 2015

### **Project Senior Assistant Professor**

Japan

**Keio University, Graduate School of Media Design**

April 2010 – September 2014

### **Assistant Professor**

Japan

**Keio University, Graduate School of Media Design**

April 2009 - March 2010

### Design Pattern for Developing World Project, April 2013 - September 2014

- Responsible for concept development, service development and project management.
- Developed design patterns for developing world which a variety of stakeholders can use to solve

issues in the developing world.

- Financially supported by the Sasakawa Scientific Research Grant from The Japan Science Society.
- Launched the first web service on design patterns for developing world.

#### Social Things Project, April 2013 - September 2014

- Responsible for concept development and project management.
- Collaborated with a leading telecommunication company in Finland in order to develop a big picture view between humans and things for the next generation to the paradigm generated by Ubiquitous Computing with 190,000 SEK for 1 years.
- Proposed a concept “Social Things” which indicates the things and the environment composed of the things that support humans to understand and appropriately manage Social Intelligence in a socio-cultural context.
- Developed three prototypes to proof the concept.

#### VR Theater Project, September 2012 - March 2015

- Responsible for design research, user study and service design.
- Collaborated with a leading printing company in Japan to develop a novel virtual reality museum theatre with eight million JPY for two years.
- Developed an interactive real time VR system for each user to watch contents during the program based on their interest for deep understanding of contents.
- Accepted by Virtual Reality Society of Japan as Best Paper in 2015.

#### CEMS Business Project, April 2012 - September 2014

- Responsible for design and project management of “Business Project” which is a collaborative project with several leading corporate partners in Japan such as Lawson, Kikkoman, Nomura Securities and Kowa.
- Supervise CEMS students who come from each country to KMD. CEMS, the Global Alliance in Management Education, is a strategic alliance of the world's top-level business schools, universities, and multinational corporate partners.
- Designed the programs of Business Projects for 6 months based on feedbacks and interests of each corporate partner as well as the CEMS students in order to satisfy both of them.

#### Social Flower Project, August 2011 - March, 2015

- Responsible for advisory on user research, user interface and user experience design, and service design.
- Developed a web service “bouquet” which focuses on fascinating communication through real flower bouquet collaborated with the leading flower distributor in Japan with 3 million JPY for 2 years.
- Found hidden needs for the users who organize events and the guests through several user studies.
- Launched the service on February 2013.

#### BOP Design Framework Project, July 2010 - March, 2016

- Responsible for concept development and project management.
- Developed a design framework to design products and systems for BOP, the Bottom of the Pyramid, which is composed of six steps and four tools.
- Wrote an article about this framework which was accepted in June 2011 by UX magazine, one of the most renowned magazines on user experience.
- Gave special lectures for undergraduate students on this framework at Keio University in 2013.
- Twice conducted workshops for participants in See-D Contest, in 2013 and 2014.
- Accepted by Bulletin of Japanese Society for the Science of Design.

#### Child Creativity Project, April 2009 - March 2011

- Responsible for concept development and project management.
- Achieved a government research grant for young Scientists "Grant-in-Aid for Young Scientists (B)" acknowledged by Japan Society for the Promotion of Science Organization with 3,700,000 JPY.
- Designed an iPhone application entitled "The World is Canvas" which is a coloring application that generates draft for coloring using a photo in order to generate fun in children.
- Developed an original learning model based on Contextual Model of Learning by Forks and implemented the application based on this model.
- Published 1 academic journal and 2 international conference papers.

#### Kitchen Media Project, April 2009 - September 2012

- Responsible for advisory on user interface, interaction, and user experience.
- Developed "Panavi", a system used as a tool in acquiring cooking skills utilized as a real-time navigator to control temperature and accelerometer of pan.
- Conducted several deep user tests for 2 years and iterated prototyping.
- Drew much attention by exhibiting this system in Hongkong and Kanazawa and by being broadcasted on 6 TV programs, and accepted by CHI 2012, one of the most authoritative conferences in the field of Computer Human Interaction.

#### Administration

- Managed a workshop studio and three design studios.
- Organized several public events to showcase research output.

#### **Adjunct instructor**

**Joshi University of Art and Design, Faculty of Art**

Japan

April 2012 - March 2014

- Ran Media Art Practice course for undergraduate students.
- Encouraged students to plan and implement interactive art using Max/MSP/Jitter and Arduino.

**Assistant Professor** Japan  
**Keio Advanced Research Center** April 2008 - March 2009

**Researcher** Japan  
**Keio Research Institute at SFC** September 2007 - March 2008

**Research Assistant** Japan  
**JST-CREST** September 2004 - March 2008

Ubiquitous Content Project, September 2007 - March 2009.

- Granted by JST (Japan Science and Technology Agency) / CREST (Core Research for Evolutional Science and Technology) with 300 million budget for 5 years.
- Managed the project which consisted of over 30 master and PhD students, and organized 7 symposiums to reveal research outcomes.
- Developed the specification of "xtel", a toolkit which is composed of a wireless board, programming platform and P2P network library, to support designers in developing a real space application easily and quickly.
- Published 9 academic journals and 34 international conference papers.

**Researcher** Japan  
**Keio Research Institute at SFC** April 2004 - September 2004

Interactive Cinema Project, April 2004 - March 2006.

- Responsible for hardware engineering and software programming.
- Developed an interactive system for cinema with interactive display through which users can choose the viewing point and its scenario.
- Accepted by ACE 2015 as short paper.

**Non-Academic Experience**

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**Partner** Japan  
**addlight Inc.** September 2020 - present

- Responsible for project management, and consultation on user research, user experience design.
- Consulted a project to design an incubation center at Toyosu area.
- Conducted several workshop programs to develop new business for large companies

**Associate** Japan  
**Takram (Former takram design engineering)** November 2014 - September 2016

- Responsible for user research, user interface and user experience design, along with service design considering clients' business models.
- Designed a website of new card business for a leading telecommunications company in Japan.
- Improved UI and UX of a website for uses of a leading telecommunications company in Japan.

- Designed a concept of new telepresence product for a leading global consumer electronics company.
- Designed a concepts of new intelligent space control system for a leading global consumer electronics company.

**Co-Founder**  
**Wanic Co., Ltd.**

Japan  
March 2014 - present

WANIC Project, July 2010 - present

- Responsible for user research, product management and business development.
- Developed a recipe and toolkit to make coconut-based wine, Fresh WANIC, for empowerment of local people in developing countries.
- Participated in fieldwork in non-electricity areas in East Timor in 2010, and analysed the situation with original design framework.
- Developing WANIC Coconut Spirits as distilled WANIC in Laos in the Philippines with a local partner.
- Released WANIC Coconut Spirits in Tokyo in September 2016.
- Got the Gold medal at SFWSC 2017, the largest spirits contest in the U.S.

**Co-Founder / Chief Creative & Communication Director**  
**Navigator Platform Inc.**

Japan  
March 2013 - present

LIMO Project, June 2018 - present

- Responsible for communication design, user interface and user experience design, along with service design as well as monetization with network ads.
- Developed a web service for users who are interested in life and money.
- Earned 16 million PV per a month in June 2021 on its own.
- Secured 70 million PV per a month in November 2020, including distribution to partners.

Toushin-1 Project, October 2015 - June 2018

- Responsible for communication design, user interface and user experience design, along with service design.
- Developed a web service for potential investors who are interested in investment.
- Secured 20 million PV per a month in June 2017, including distribution to partners.

Kabu-1 Project, April 2015 - present

- Responsible for communication design, user interface and user experience design, along with service design.
- Developed a web service for personal investors at beginner level.

Longine Project, June 2013 - March, 2020

- Responsible for communication design, brand design, user interface and user experience design, along with service design.
- Developed a web service with the concept of a fair platform, focusing on analysis on finance and economy in Japan with famous talented analysts.



Designed suitable interface for users to read each article without frustration using any devices.  
- Since May 2014, distributed several contents to Rakuten Securities, a leading online securities company.

**Co-Founder / Creative Director**  
**Sikake**

Japan  
June 2009 - January 2013

Kawaii Engine Project, June 2009 - January 2013.

- Responsible for user research, user interface and user experience design, service design, and project management.
- Proposed a project about Development of "Kawaii Engine", which automatically decorates a video with cute graphics and animation for short mobile video, and was accepted by IPA Exploratory IT Human Resources Project (Project Manager Mr. Fujii, Google Inc.) with 5,5 million JPY.
- Conducted qualitative and quantitative research to develop algorithm to "Kawaii" expression via automatic decoration.
- Launched "Povie" which is an iPhone application decorating 15 second videos with this Kawaii Engine, and collected 20,000 users in the world for three years.

**Co-Founder / Creative Director**  
**UTUTU Co., Ltd.**

Japan  
June 2004 - September 2010

Tokyo Life Project, April 2009 - December 2009.

- Responsible for contents managements from several authors.
- Developed a web service "Tokyo Life" sponsored by The Tokyo Democratic Party of Japan.
- Conducted user research and collected what kinds of information they actually need in their daily life, and visualized the comparison of the services among 23 districts in Tokyo.
- Achieved 4.2 million PV for 1.5 month.

Kitchen Device Project, April 2009 - August 2009.

- Responsible on project management and user interface and user experience design based on user research.
- Developed a novel kitchen device with a perceptual interface and designed several prototypes for one of the leading consumer electronics companies in Japan.
- Adopted gesture control to check recipes or to see TV programs on the display because the users at kitchen feel reluctant to use their wet or oily hands while cooking.
- Officially released on March 2011.

MYSQ - My Style So Qute! - , March 2005 - September 2008.

- Responsible on designing user interface, interaction, user experience and programming on image processing and user interface.
- Developed "MYSQ", a video Print-Club system which decorates user's video on real time according to the user's movement with selection of effects on foot.
- Designed cute visual effects, animation for decoration and interior by defining the target as the

people who come to Harajuku which is one of the most popular places for young generation in Japan, and famous for pop culture.

- Exhibited this system at KDDI Designing Studio from March 2005 to September 2008 and acquired more than 20,000 users.

**Founder / Innovation Lead  
interdisciplinary design lab.**

Japan  
April 2004 - Present

Multilingual Translation Application Design Project., April 2021 - present

- Responsible for UI/UX design of multilingual translation application and design guidelines
- Developed design guidelines used by multiple companies participating in a project chaired by Toppan Printing Co. to develop multilingual translation applications which will be used at the Osaka Expo 2025.
- Design UI/UX based on the findings of previous research and case studies to develop the design guidelines
- Elaborated the guidelines through multiple empirical experiments

Meisei Co., Ltd. Innovation Consulting, March 2021 - present

- Responsible for evaluation system design, organization design, existing business improvement, and new business development
- Implemented service design for employee and customer experience for Meisei Co., Ltd. which has a glove factory in Dalian, China, and a network of domestic manufacturers in China.
- Launched a digital marketing business
- Launch of EC business

Rohto future scenario project, November 2020 – March 2021

- Responsible on consulting about future scenario design, and fieldwork planning at ASEAN countries.
- Developed workshop programs for designing future scenario, and fieldwork plan at ASEAN countries.
- Conducted a series of workshops for researchers at Research and Development Division at Rohto Research Village.

Naito Securities web renewal project, August 2015 - March 2016

- Responsible on project management of redesigning the web site including user interface design, interaction design, and user experience design.
- Reorganized the contents of their website based on interviews for a variety of employees of Naito Securities in order to define their strengths.
- Designed the design systems for their website including working prototypes of main pages for PC and SP and design guidelines.

KOIL (Kashiwanoha Open Innovation Laboratory) Project, November 2012 - March 2014

- Responsible on consulting about members, hardware, software, space and management as a brain for open innovation design.

- Proposed a project to Mitsui Fudosan to develop the first Innovation Center with a concept of design in Japan.
- Developed programs for small and medium-sized enterprises in Japan which have strength in technologies to learn how to add a new meaning to existing products, “Design Driven Innovation”.
- Conducted special workshops with a concept of Design Driven Innovation in September 2013.

Nihonbashi 400 years Map Project, January 2012- March 2014

- Responsible on management of developing the web service, user interface design, interaction design, and user experience design.
- Developed a web service “Nihonbashi 400 years map” which archive many useful and precious information about Nihonbashi which is one of the most traditional areas at Tokyo with collaboration Uno laboratory at Tokyo University of Science.
- Designed appropriate user interface for mobile users to stroll Nihonbashi with this map by using real time navigation.
- Accepted by Chuo city, where Nihonbashi is located, as an official cultural program in 2012.
- Redesigned the service with several new functions such as English pages on March 2014.

## **SKILLS**

### **Teaching**

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Planning, design, and delivery of courses in service design, Design Thinking, and creative thinking  
Delivery of several courses related to design and information science in English  
Research supervision of master's and doctoral students in design and information science  
Supervision of master's degree students in business and international management  
Research supervision of undergraduates in liberal arts majors  
Teaching project-based learning for undergraduate and graduate students in collaboration with corporate, municipal, and other partners

### **Practice**

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Service design based on human-centered design, design thinking, service dominant logic, and systems thinking  
Problem identification and hypothesis building based on qualitative research and analysis  
Service concept design using various modeling tools  
Design of touch points between service providers and service beneficiaries, taking into account customer and employee experiences  
Project management for new business  
Planning, design, and implementation of lectures and workshops on new business and service design  
Design, implementation, and analysis of tests to improve usability and UX  
Test design, execution, and analysis for proof of concept  
Understanding of technology backed by a degree in the computer science field  
Business planning based on an understanding of sustainable profitability backed by operating company management  
Innovation management in existing and new business areas based on business management theories  
Organizational management of startups and small and medium enterprises  
Digital marketing including listing ads, LP design, implementation and operation, and SEO  
Web media planning, design, implementation, operation, analysis and monetization  
Planning, design, implementation, operation, analysis, and monetization of e-commerce sites

### **Graduate Students Supervised**

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Master of Media Design, Graduated 29.  
Master of Media and Governance, Graduated 1.

### **Research Students Supervised**

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7 students (5 of them are currently under supervision)

## **Undergraduate Students Supervised**

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Bachelor of Global and Science Studies, Graduated 10.

Bachelor of Interdisciplinary Science and Innovation, 6 (5 of them are currently supervising)

## **Programming**

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Max/MSP/Jitter, Arduino, html, CSS, Java-Script, PHP (fluent)

Open Frameworks, Processing, Python, ruby, C, C++, C#, Objective-C (basic)

## **Computing**

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Confident user of Microsoft and Adobe packages.

Frequent use of operating systems Mac OS and Windows.

Operation of 3D printing machine, laser cutting machine, CNC routing machines, etc.

## **Natural Language**

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Japanese (native)

English (fluent, TOEFL 86, TOEIC 905)

Chinese (basic, HSK Level 3)

## **Administration**

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Served on the Academic Reorganization Committee

Served on the Academic Affairs Specialist Committee

Member of the Editorial Board of the Bulletin

Planning, design, and operation of the Creative Leadership Program, a collaboration between the School of Design, the School of Business, and the Center for Entrepreneurship

Course design of service design courses for master's students

Planning and supervision of new course website

Design of entrance exam for the Graduate School of Design

Planning and supervision of the Faculty website

Design of undergraduate entrance exam

Course design of design-related courses for undergraduate students

Design and management of various design studios

Served on and served on the PBL (Project Based Learning) Committee

Served on Graduate School Establishment Committee

Organize public events for discussions with experts in various fields

Multiple public events to present research findings

## RESEARH

### Research Grant

Duration	PI/Co-PI	Project Title	Source	Grant amount
April 2022 - March 2025	Co-PI	Research on AR-based content design to support collaborative parent-child experiences at museums	JSPS Grant-in-Aid for Scientific Research (B)	1.5 million JPY (100JPY = 1USD)
October 2019 – March 2020	PI	Development and Evaluation of Service Design Framework	NEC	0.5 million JPY (100JPY = 1USD)
October 2018 – March 2019	PI	Project on Future Service Design Workshop	NEC	0.45 million JPY (100JPY = 1USD)
August 2018 – March 2018	PI	A Survey on Cultural Diversity of Design Thinking in HCI Communities in Japan, Singapore and Taiwan	Yamaguchi University Short-Term Overseas Study Project for Young Researchers	0.5 million JPY (100JPY = 1USD)
August 2017 – March 2018	PI	Enhancement of Fabrication Functions for the Upcoming Fab Society	Yamaguchi University President's Strategic Funds	0.8 million JPY (100JPY = 1USD)
June 2017 – March 2018	PI	Research on Public Design and Operation for the Facility near the Shin-Yamaguchi Station	Yamaguchi City Municipal Government	1.5 million JPY (100JPY = 1USD)
July 2016 – March 2017	PI	Designing Experiment of UI System for Exhibition in the Open Space	Toppan Printing Company	0.75 million JPY (100JPY = 1USD)
April 2016 - March 2018	PI	Designing a Design Driven Innovation Framework for Small Business in local areas	JSPS Grant-in-Aid for Scientific Research, Young Researcher (B)	3.9 million JPY (100JPY = 1USD)
December 2015 – March 2016	PI	Planning a Symposium about Innovation from Local Cities	Yamaguchi City Municipal Government	0.75 million JPY (100JPY = 1USD)

<b>Duration</b>	<b>PI/Co-PI</b>	<b>Project Title</b>	<b>Source</b>	<b>Grant amount</b>
November 2015 – March 2016	PI	Designing UI System for Content Exhibition in the Open Space	Toppan Printing Company	0.62 million JPY (100JPY = 1USD)
April 2014 - March 2016	Co-PI	Designing of Stamp Navigation System for Learning in the Museum	JSPS Grant-in-Aid for Challenging Exploratory Research	0.6 million JPY (100JPY = 1USD)
April 2013 - March 2014	PI	Development of Database for Designing Service and Product for Social Innovation	Sasakawa Scientific Research Grant	1.0 million JPY (100JPY = 1USD)
July 2009 - March 2010	Co-PI	Development of Kawaii engine for Mobile Mobile Automatic Decoration System	IPA Exploratory IT Human Resources Project	5.5 million JPY (100JPY = 1USD)
April 2009 - March 2011	PI	Research about System to Support Creative Learning for Children	JSPS Grant-in-Aid for Scientific Research, Young Researcher (B)	4.1 million JPY (100JPY = 1USD)
September 2004 - March 2010		The Research of Ubiquitous Content Production Authoring System	JST CREST Foundation of Technology Supporting the Creation of Digital Media Contents	250 million JPY (100JPY = 1USD)
April 2007 - March 2008	PI	A Design Method for Creatio – Entertainment with Creation	Keio Univ. Taikichiro Mori Research Fund	0.3 million JPN (100JPY = 1 USD)
April 2005 - March 2006	PI	Design of Contents based on Ubiquitous Experience Circuit	Keio Univ. Taikichiro Mori Research Fund	0.3 million JPN (100JPY = 1 USD)
April 2003 - March 2004	PI	Research of Real-time Sound and Image Processing based on Embodiment	Keio Univ. Taikichiro Mori Research Fund	0.3 million JPN (100JPY = 1 USD)

### Research Awards / Prizes

<b>Date of Award</b>	<b>Award Name</b>	<b>Award Type</b>	<b>Nature of Award</b>
September, 2017	WANIC Coconut Spirits 2015, IWSC 2017, Bronze Medal.	Team	International
July, 2017	WANIC Coconut Spirits 2015, SFWSC 2017, Gold Medal.	Team	International

<b>Date of Award</b>	<b>Award Name</b>	<b>Award Type</b>	<b>Nature of Award</b>
April, 2017	Flip and Touch the Hokusai Manga, Knowledge Capital Innovation Award 2016, Knowledge Capital Division, Grand Prix.	Team	National
September, 2016	A Service Design Practice using Special Exhibition “Map of Japan created by Ino Tadataka” at Tokyo National Museum and Museum Theater, Virtual Reality Society of Japan, Best Papers.	Team	National
December, 2014	U-35 Japan Award	Individual	National
August, 2013	Canada’s international Development Research Centre, ITCD 2013 Pre-Conference Symposium Scholarship Program	Individual	International
January, 2013	U-35 Creators Japan, Nominated Prize	Individual	National
May, 2011	Wanic, See-D Contest, Best Award.	Team	National
February, 2009	Nervixxx: A Video Performance System with Neural Interfaces, ACHI 2009, Best Papers.	Individual	International
April, 2008	Nervixxx, Laval Virtual Award 2008, Finalist Prize.	Individual	International
December, 2007	Tentacula, Asia Digital Art Award (ADAA) 2007 Interactive Art Division, Finalist Prize	Team	International
December, 2006	rhythmism, 2006[10th] Japan Media Art Festival Entertainment Division, Jury Recommended work	Team	International
December, 2006	MYSQ - My Style So Qute ! -, Asia Digital Art Award (ADAA) 2006 Digital Design Division, Finalist Prize	Team	International
March, 2004	atMOS - Self Packaging Movie -, 2004 Scholarship for Student Venture Business, Second Prize.	Team	National
December, 2003	atMOS - Self Packaging Movie - . 2003 [7th] Japan Media Art Festival, Entertainment Division, Encouragement Prize	Team	International



## Invited Addresses

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1. UI/UX and Business Development, Toppan Printing Co., Ltd., Tokyo, 15, July, 2021
2. Interdisciplinary Science and Innovation Seminar for High School Students, Kyushu University, Online, 28, June, 2021.
3. Learn at Kyushu University School of Interdisciplinary Science and Innovation, Saga Prefectural Saganishi High School, Online, 19, October, 2020
4. Ministry of Economy, Trade and Industry “Symposium on Advanced Design Human Resource Development - Advanced Trials in Educational Institutions”, Tokyo, 8, October, 2020.
5. Resource-based business creation, Rohto Pharmaceutical, Nara, 13, July, 2020
6. Resource-based business value creation, Nikkei “Growth-oriented MBA @ Fukuoka 2020: A new approach to business value creation”, Fukuoka, 23, June, 2020
7. Weaving Innovation with Local Resources, Hakuhodo "Business Good Conference", Tokyo, 8 November, 2019.
8. Weaving new business based on resources – the process to discover and expand values from technologies –, Panasonic "Innovators' Talk", Fukuoka, 25 September, 2019.
9. Amana “Local Innovation generated by multiplication”, Tokyo, 12 July, 2019.
10. Weaving Innovation based on Local Resources, i.school "innotalk vol.4\_19", Tokyo, 24 June, 2019.
11. Design and Design Science, Hiroshima High School “Global Leader Research Lecture Meeting 2018”, Hiroshima, 16 October, 2018.
12. From Human Centered Design to Resource Centered Design, Hong Kong University of Science & Technology “Research Seminar”, Hong Kong, 11 September, 2017.
13. Design and Design Science, Hiroshima High School “Global Leader Research Lecture Meeting 2017”, Hiroshima, 24 October, 2017.
14. Design with the Society, Chang Gung University "Design and ethics", Taipei, 8 November, 2016.
15. Design and Design Science, Hiroshima High School “Global Leader Research Lecture Meeting 2016”, Hiroshima, 2 November, 2016.

16. Problem Solving, Regional Partnership and Academic Education, Research Interest Group on Sustainable Regional Partnership and Academic Education, Yamaguchi, 27 January, 2016.
17. Design Science as Tool, Hiroshima High School “Global Leader Research Lecture Meeting 2015”, Hiroshima, 11 November, 2015.
18. Practices and Issues on Design Thinking, Mitsubishi Heavy Industries, Ltd. “Design Forum 2015”, Kobe, 27 October, 2015.
19. Symposium of Faculty of Global and Science Studies “Create a New World with Design Science”, Yamaguchi, 15 November, 2014.
20. Innovation in the Developing World, Global Leadership Seminar, Yokohama, 23 September, 2013.
21. BOP Design Framework, See-D Contest, Tokyo, 6 July 2013.
22. Innovation in the Developing World, Global Leadership Seminar, Yokohama, 22 April, 2013.
23. Future of Interactive Exhibition, Toppan Printing Company “Digila Open Innovation Talk(D.O.I.T)”, Tokyo, 6 November, 2012.
24. BOP Product Design based on Ethnographic Design, See-D Contest, Tokyo, 29 July 2012.
25. Can Entertainment Computing be research? (Organizer: Masahiko Inami), Entertainment Computing 2008, Kanazawa, 29-31 October, 2008.
26. Nervixxx, File 2008 Symposium, Sao Paulo, 5-9 August, 2008.
27. rhythmism, File 2007 Symposium, Sao Paulo, 13-17 August, 2007.
28. Content Design, The DMC Institute 5th International Symposium – Convergence: Towards A New Paradigm for Creative Society -, Tokyo, 28-29 August, 2006.

## **Service as Editor**

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### **Editor for Academic Journals and Transactions**

Editor at Geijutsu Kogaku: the Journal of Design, Kyushu University, April 2020 - present

## Service as Reviewer

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### Reviewer for Academic Journals and Transactions

- Reviewer at Serviceology, June 2020 - present
- Reviewer at ACM Computers in Entertainment, April 2012 - present
- Reviewer at Virtual Reality Society of Japan, April 2010 - present
- Reviewer at Information Processing Society of Japan, April 2008 – present

### Reviewer for Academic Conferences

- Reviewer at ACE2014
- Reviewer at ACE2009
- SI2009 Executive Committee / Program Committee

## Service as Organizer

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### Organizer for Academic Conferences

- Organizer for EC2020

## Professional Membership

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- ACM
- Service Design Network
- Information Processing Society of Japan
- Human Interface Society
- Japanese Society for the Science of Design
- Japan Marketing Academy

## Patents

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Title	Country	Filing / Patent Number	Filing or Granted Date	Status
Cooking system, and kitchen utensils and a cooking set for the cooking system	Japan	2011-58782	24/03/2011	Granted
Information processing mechanisms, methods, systems and programs	Japan	2005-333309	12/02/2005	Pending

## Publications

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### *Books*

1. **Tokuhisa, S.** (2018). *Weaving Regional Innovation*. Tokyo: NTT Publishing Co., Ltd.

### *Book Chapters*

1. Ishibashi, S., Ishizawa, T., Ueki, A., Uriru, D., Katsumoto, Y., Kamiyama, Y., ... Inakage, M. (2010). *xteI: Interaction Design to Enrich Everyday Life*. Tokyo: AXIS.
2. Inakage, M., Arakawa, T., Iguchi, K., Katsumoto, Y., Katsura, M., Osawa, T., ... Ueki, A. (2010). Designing for Entertaining Everyday Experience. In A. D. Cheok (Ed.), *Art and Technology of Entertainment Computing and Communication* (pp. 255–269). New York, US: Springer.
3. Inakage, M., **Tokuhisa, S.**, Watanabe, E., & Uchida, Y. (2008). Interaction Design for Ubiquitous Content. In C. Sommerer, L. C. Jain, & L. Mignonneau (Eds.), *The Art and Science of Interface and Interaction Design (Studies in Computational Intelligence)* (pp. 105–115). New York, US: Springer.

### *Magazine*

1. **Tokuhisa, S.** (2019). The Vitality of Region where the Resources Weave – Design Thinking. *Kankyo Kaigi*, 2019 Spring.
2. **Tokuhisa, S.**, & Tokiwa., T. (2011). A Design Method for BOP Users: Products for Social Innovation. *User Experience Magazine*.
3. **Tokuhisa., S.** (2011). Social Innovation in Timor-Leste. *Mita-hyoron*, 51.

### *Refereed Articles (peer –reviewed, full papers)*

1. **Tokuhisa, S.**, & Morimoto, T. (2021). Service design method for both non-human and human actors: What kinds of jobs should be assigned to service robots?. *Journal of Design Business and Society*, 7(2), 141-163.
2. **Tokuhisa, S.** (2020). Design Thinking in Large Companies and Design Consulting Firms in Japan. *Journal of Design Thinking*, 2(1), 9-22.
3. **Tokuhisa, S.** (2019). UX Design Strategy for VUI Devices based on Usage Patterns in Everyday Life by Users of VUI Devices for Consumers. *The Transactions of Human Interface Society*, 21(4), 349-358.

4. **Tokuhisa, S.** (2019). Designing a Model to adopt New Design Methods into Japanese Companies based on Analysis of Adoption Process of Design Thinking. *Bulletin of Japanese Society for the Science of Design*, 65(4), 37-46.
5. Ishiyama, A., **Tokuhisa, S.**, Kusunoki, F., Inagaki, S., & Terano, T. (2016). A Self-Made Personal Explanation Aid of Learning Materials in a Museum for Naïve Developers. *International Journal on Advances in Intelligent Systems*, 9(1 & 2), 14-26.
6. **Tokuhisa, S.** (2016). Designing and Practicing a Design Framework For Designing a BOP Product - Report of Fieldwork at Timor. *Bulletin of Japanese Society for the Science of Design*, 62(4), 93-102.
7. Shibasaki, M., Chang, Y., Takeda, M., Obata, K., Yoshino, K., Endo, S., ... Minamizawa, K. (2015). Multi-user Pointing System for Supporting Personal Appreciative Experience in VR theater. *Transactions of the Virtual Reality Society of Japan*, 20(4), 333-344.
8. **Tokuhisa, S.**, Yoshino, K., Obata, K., Endo, S., Iwasaki, K., Shibasaki, M., ... Minamizawa, K. (2015). A Service Design Practice using Special Exhibition “Map of Japan created by Ino Tadataka” at Tokyo National Museum and Museum Theater. *Transactions of the Virtual Reality Society of Japan*, 1(3-14), 333-344.
9. **Tokuhisa, S.**, & Kamiyama, Y. (2013). Personal, Physical, Social and Creative Contextual Design for Art Education: How to Achieve Fun in Art Education for Children. *ACM Computers In Entertainment (CIE)*, 12(1).
10. Katsumoto, Y., Uriu, D., **Tokuhisa, S.**, Okude, N., & Inakage, M. (2010). Design Methodology for Ubiquitous Content: AMAGATANA as a Case Study. *The Journal of the Society for Art and Science*, 9(3), 111-118.
11. **Tokuhisa, S.**, Ishizawa, T., Niwa, Y., Kasuya, K., Katsumoto, Y., Ishibashi, S., Inakage, M. (2010). Xtel: A Development Environment to Support Agile Prototyping of Ubiquitous Content. *IEICE TRANSACTIONS on Information and Systems D*, Vol.J93-D(10), 1809-1821.
12. **Tokuhisa, S.**, Tokiwa, T., & Inakage, M. (2010). Adjustive Media: Design Method of Media Art /Entertainment with Feedback. *Cognitive Studies*, 17(3), 536-548.
13. Inakage, M., Ueki, A., **Tokuhisa, S.**, & Katsumoto, Y. (2009). International Journal of Technology and Human Interaction. *Designing Ubiquitous Content for Daily Lifestyle*, 5(1), 35-40.
14. **Tokuhisa, S.**, & Inakage, M. (2007). Creation, Discovery and Transition: Discussion about Interaction Models to Design “Enjoyment” in Entertainment System. *Transactions of Information Processing Society of Japan*, 48(3), 1097-1112.

15. **Tokuhisa, S.**, Iguchi, K., Okubo, S., Niwa, Y., Nezu, T., & Inakage, M. (2006). OTOTONARI : A Pervasive Game Based on Collaboration and Storage of Users' Experience. *Transactions of Information Processing Society of Japan*, 46(6), 1844–60.
16. **Tokuhisa, S.**, Okubo, S., Suguro, K., Kotabe, T., & Inakage, M. (2006). MYSQ: An entertainment system based on content creation directly linked to communication. *ACM Computers In Entertainment (CIE)*, 4(3), Article No.2.

*Conference Papers (peer-reviewed, full-paper)*

1. **Tokuhisa, S.** (2018). The Coconut Innovation Framework : An Innovation Framework focusing on Resources. In *Proceedings of Servdes. 2018* (pp.696-712). Milano, Italy.
2. Yoshino, K., Obata, K., & **Tokuhisa, S.** (2017). FLIPPIN' : Exploring a Paper-based Book UI Design in a Public Space. In *Conference on Human Factors in Computing Systems 2017 (CHI 2017)* (pp.1508-1517). Denver, US.
3. Ishiyama, A., **Tokuhisa, S.**, Kusunoki, F., Inagaki, S., & Terano, T. (2015). A Self-Made Personal Explanation Aid for Museum Visitors. In *CONTENT 2015* (pp. 41–48). Nice, France.
4. **Tokuhisa, S.** (2013). ICT4D Design Patterns for a Common Language in ICT Ecosystems. In *OUI-ICTD 2013*. Cape Town, South Africa.
5. **Tokuhisa, S.**, Fujishiro, K., Kimura, T., & Ueki, A. (2013). Designing a Multi-Stakeholder Satisfaction Service for Group-Based Social Gift Purchase. In *International Association of Societies of Design Research (IASDR 2013)*. Tokyo, Japan.
6. Katsumoto, Y., **Tokuhisa, S.**, & Inakage, M. (2013). Ninja Track: Design of Electronic Toy Variable in Shape and Flexibility. In *Seventh International Conference on Tangible, Embedded and Embodied Interaction (TEI 2013)*. Barcelona, Spain.
7. Uriu, D., Namai, M., **Tokuhisa, S.**, Kashiwagi, R., Inami, M., & Okude, N. (2012). panavi: Recipe Medium with a Sensors-Embedded Pan for Domestic Users to Master Professional Culinary Arts. In *Conference on Human Factors in Computing Systems 2012 (CHI 2012)*. Austin, US.
8. **Tokuhisa, S.** (2009). Aequorin: Design of a System for Reduction of the User's Stress in One Day. In *International Workshop on Sensing and Acting in Ubiquitous Environments (SEACUBE 2009)*. St.-Petersburg, Russia.
9. **Tokuhisa, S.**, Ishizawa, T., Niwa, Y., Kasuya, K., Ueki, A., Hashimoto, S., ... Inakage, M. (2009). xtel: A Development Environment to Support Rapid Prototyping of "Ubiquitous Content." In *Tangible and Embedded Interaction 2009 (TEI 2009)* (pp. 323–330). Cambridge, UK.

10. **Tokuhisa, S.** (2009). Nervixxx: A Video Performance System with Neural Interfaces. In *IEEE The Second International Conferences on Advances in Computer-Human Interactions (ACHI 2009)* (pp. 156–163). Cancun, Mexico.
11. Niwa, Y., **Tokuhisa, S.**, & Inakage, M. (2008). Talktic: The Contents Development Environment for Pervasive Computing. In *ACM SIGCHI International Conference on Advances in Computer Entertainment Technology (ACE 2008)* (pp. 34–41). Yokohama, Japan.
12. **Tokuhisa, S.**, Iguchi, K., Okubo, S., Niwa, Y., Nezu, T., & Inakage, M. (2006b). OTOTONARI: Mobile Ad Hoc Pervasive Game that develops a regional difference. In *International conference on Game research and development (Cyber Game 2006)* (pp. 155–162). Perth, Australia.
13. **Tokuhisa, S.**, Iguchi, K., Okubo, S., Niwa, Y., Nezu, T., & Inakage, M. (2006a). OTOTONARI: A Pervasive Game of Sound Composition based on Users' Collaboration. In *The International Academic Conference on the Future of Game Design and Technology (Future Play 2006)*. London, Canada.
14. **Tokuhisa, S.**, & Masa Inakage. (2006). Sensible Node: Network-Based General Purpose Architecture Module that Reflects Environment. In *2nd International Conference on Intelligent Environment National Technical University of Athens (IE 2006)* (pp. 175–184). Athens, Greece.
15. **Tokuhisa, S.**, Kotabe, T., & Inakage, M. (2004b). Enhanced Entertaining Experience For Creative LBE with atMOS System. In *10th International Conference on Virtual Systems and Multimedia (VSMM 2004)* (pp. 450–459). Ogaki City, Gifu, Japan.
16. **Tokuhisa, S.**, Kotabe, T., & Inakage, M. (2004a). atMOS: Self Expression Movie Generating System for 3G Mobile Communication. In *Third International Conference on Mobile and Ubiquitous Multimedia (MUM 2004)* (pp. 199–206). Maryland, US.

*Conference Papers (peer-reviewed, short-paper)*

1. Uriu, D., Namai, M., **Tokuhisa, S.**, Kashiwagi, R., Inami, M., & Okude, N. (2012). Experience “panavi,”: challenge to master professional culinary arts. In *Extended Abstracts on Human Factors in Computing Systems* (pp. 1445–1446). Austin, Texas, USA.
2. **Tokuhisa, S.**, & Kamiyama, Y. (2010b). The World is Canvas: A Painting Application for Children based on the Social Constructivism System. In *Create10 – The interaction design conference*. Edinburgh, UK.

3. **Tokuhisa, S.**, & Kamiyama, Y. (2010a). The World is Canvas: A Coloring Application for Children based on Physical Interaction. In *International Conference on Interaction Design and Children (IDC 2010)* (pp. 315–318). Barcelona, Spain.
4. **Tokuhisa, S.** (2008). Nervixx: An Introduction of Biosignal to Live Video Performance. In *Siggraph Asia 2008 Sketch*. Singapore.
5. **Tokuhisa, S.**, Iwata, Y., & Inakage, M. (2007). rhythmism: A VJ Performance System with Maracas based Devices. In *ACM SIGCHI International Conference on Advances in Computer Entertainment Technology (ACE 2007)* (pp. 204–207). Salzburg, Austria.
6. **Tokuhisa, S.**, Iwata, Y., & Inakage, M. (2006). re-acT-able pH [polyphony \* Heredity]. In *1st International Conference on Digital Interactive Media Entertainment & Arts (DIME 2006)*. Bangkok, Thailand.
7. **Tokuhisa, S.**, Ding, A., & Inakage, M. (2005). Tri-Story as Intuitive Cinema: Interactive Storytelling based on Physical Action for Multi Screen. In *ACM SIGCHI International Conference on Advances in Computer Entertainment Technology (ACE 2005)* (pp. 314–317). Valencia, Spain.
8. **Tokuhisa, S.**, Iwata, Y., & Inakage, M. (2005). Suirin. In *Siggraph 2005 Emerging Technologies* (p. Article No.22). Los-Angeles, US.
9. Kotabe, T., **Tokuhisa, S.**, Suguro, K., & Inakage, M. (2003). atMOS - Self packaging Movie. In *Siggraph 2003 Emerging Technologies*. San Diego, CA, US.

*Conference Papers (peer-reviewed, poster)*

1. Shibasaki, M., Iwazaki, K., Takeda, M., Obata, K., Yoshino, K., Endo, S., ... Minamizawa, K. (2017). MeLight: Embodied Appreciation of Inouzu. In *VRIC 2017*.
2. Fujimura, N., Inakage, M., Sunahara, H., **Tokuhisa, S.**, Ueki, A., & Yamanouchi, M. (2013). Openlight: a concept of urban lighting to make urbanites aware of each other. In *Ubicomp 2013* (pp. 17–20). Zurich, Switzerland.
3. Ebihara, Y., Kondo, C., Sugimoto, M., **Tokuhisa, S.**, Tokiwa, T., Harada, K., ... Inakage, M. (2010). A public display system that uses dynamic composition of digital images and sounds by analyzing related KANSEI information. In *Siggraph Asia Poster*. Seoul.
4. Tokiwa, T., **Tokuhisa, S.**, Honna, Y., Shinozaki, C., Kusunoki, F., Nishimura, T., & Iwatake, T. (2004). Surround CoBIT: A method for presenting auditory information as a virtual acoustic field. In *4th International Workshop on Smart Appliances and Wearable Computing (IWSAWC2004)*. Tokyo.



## Demonstration

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1. WANIC Coconut Spirits, HYPER INTER-DISCIPLINARY CONFERENCE in the Philippines, Philippine Trade Training Center, Pasay City, Manila, 07 December, 2019.
2. Flip and Touch the Hokusai Manga, Grand Front Osaka Knowledge Capital The Lab, 15 April, 2016 - 30 March 2017.
3. A Retrospective on the Works of Satoru Tokuhisa, Vol.1 Japan Award, Yokohama, 19-24 November, 2013.
4. Wanic, See-D Innovation Challenge Final Presentation, National Graduate Institute for Policy Studies, Tokyo, 22 May, 2011
5. Wanic, Bases 150k Challenge Product Showcase, Stanford University, US, 18 May, 2011
6. Wanic, See-D Contest Final Conference, National Graduate Institute for Policy Studies, Tokyo, 23 October, 2010
7. The World is Canvas: A Coloring Application for Children based on Physical Interaction. International Conference on Interaction Design and Children(IDC 2010), Barcelona, Spain, 9-12 July, 2010.
8. The World is Canvas, 6th Workshop Collection, Keio University, Yokohama, Japan, 27-28 February, 2010.
9. xtel, SIGGRAPH Asia Emerging Technologies DIY Hardware: Reinventing Hardware for the Digital Do-It-Yourself Revolution, Yokohama, Japan, 16-19 December, 2009.
10. aequorin, Keio University Ubiquitous Content Project Ubiquitous Content Symposium 2009, Daikanyama Hillside Plaza, Tokyo, 27 – 28 February, 2009.
11. Tentacula, Asia Digital Art Award (ADAA) 2007, Fukuoka Asian Art Museum, Fukuoka, 26 January – 5 February, 2008.
12. rhythmism, 2006[10th] Japan Media Art Festival Entertainment Division, Tokyo Metropolitan Museum of Photography, Tokyo, 24 February – 4 March, 2007.
13. MYSQ – My Style So Qute ! –, Asia Digital Art Award (ADAA) 2006, Fukuoka Asian Art Museum, Fukuoka, 2-15 January, 2007.
14. re-acT-able pH [polyphony \* Heredity], 1st International Conference on Digital Interactive Media Entertainment & Arts (DIME 2006) Research + Art Exhibition, Bangkok, Thailand, 25-27 October, 2006.

15. Suirin, Keio Media Design Media Design Tours 2006, Daikanyama Hillside Plaza, Tokyo, 12 September, 2006.
16. atMOS – Self Packaging Movie –, SkipCity Movie Museum “PLAY ! Digital Movie: From Watching Movie to Playing Movie”, Saitama, 2 June – 18 September, 2006.
17. Suirin, Laval Virtual 2006 Revolution (invited), Laval, France, 26 – 30 April, 2006.
18. Suirin, interactive Tokyo 2005(iTokyo2005), National Museum of Emerging Science and Innovation, Tokyo, 25 – 26 31 August, 2005.
19. MYSQ – My Style So Qute ! – , Good Design Presentation 2005, Tokyo Big Site, Tokyo, 25-27 August, 2005.
20. Suirin, Siggraph 2005 Emerging Technologies, Los-Angels, CA, US., 31 July – 4 August, 2005.
21. OTOTONARI, Expo Aichi 2005, Aichi, 23 June and 8 July, 2005.
22. Smartwall, Keio University, SFC Campus, Media Center B1, Kanagawa, 31 March, 2005 – 31 March, 2009.
23. MYSQ – My Style So Qute ! – , KDDI DESIGNING STUDIO “Next Interface”, Tokyo, 5 March, 2005 – 31 September 2008.
24. atMOS – Self Package Movie, 2003 [7th] Japan Media Art Festival Entertainment Division, Tokyo Metropolitan Museum of Photography, Tokyo, 27 February – 7 March, 2004.
25. Sound Table, ICC “Archives and Representation”, NTT Inter Communication Center, Tokyo, 10 October – 24 November, 2003.
26. atMOS – Self Packaging Movie – , Siggraph 2003 Emerging Technologies, San Diego, CA, US., 27-31 July, 2003.

## **Directions of Events**

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1. 5th Seminar for the Future of Design x Business x Entrepreneurship: “The Game Changer Catapult - an in-house entrepreneurial activity that uses design thinking and UX to bring your ideas to life”, Kyushu University, Fukuoka, February, 2020.
2. 3rd Seminar for the Future of Design x Business x Entrepreneurship: “Society’s Problems (WHY) and Innovation (HOW) Realized through ‘Evolutionary Thought’ ”, Kyushu

University, Fukuoka, December, 2019.

3. 2nd Seminar for the Future of Design x Business x Entrepreneurship: “Traditional Industry x Innovation”, Kyushu University, Fukuoka, November, 2019.
4. “How to Design Innovation from local areas in Japan?” The 1st Symposium, Yamaguchi University, Yamaguchi, March, 2016.
5. Product Development Workshop by Design Driven Approach - How to Design Innovative Products with a Power of Changing Meanings of Products, Loftwork 10F, Tokyo, September, 2013.
6. Ubiquitous Content Symposium 2010 - Boundary between Design and Engineering -, Keio University Collaboration Complex, Fujiwara Memorial Hall., Yokohama, October, 2010.
7. Ubiquitous Content Showcase 2009 - Make Contents embed into Life -, JASMAC Yakumo, Tokyo, September 2009.
8. Media Design Tours 2009, Daikanyama Hillside Plaza, Tokyo, February, 2009.
9. Ubiquitous Content Symposium 2009 - And then there are three -, Daikantama Hillside Banquet, Tokyo, February, 2009.
10. Media Design Tours 2009, Mitsubishi Conference Square M+, Tokyo, February, 2008.
11. Ubiquitous Content Symposium 2008 - Deconstruction of Interaction Design -, Mitsubishi Conference Square M+, Tokyo, February, 2008.
12. Ubiquitous Content Symposium 2007, Tokyo International Forum, Tokyo, February, 2007.
13. Media Design Tours 2006, Daikanyama Hillside Plaza, Tokyo, September, 2006.
14. Ubiquitous Content Symposium 2006, Roppongi Hills, Tokyo, February, 2006.

## TEACHING

### Course work

At Kyushu University, Graduate School of Design for graduate level students, Japan

Year	Title of Course	Role	Type	No. of participant	Extent of involvement	Levels taught	Exam
2020	Creative Leadership Practice I	Lecturer	3.3 ECTS course with a series of lectures and seminars	4	Was responsible for course design, assignment design, assignment review, student evaluation	MA, 2 <sup>nd</sup> semester	Presentation
This course addresses a variety of issues proposed by corporate partners, and students who major in design or business try to offer solutions for them.							
2019	Interactive Design	Lecturer	3.3 ECTS course with a series of lectures and seminars	2	Was responsible for course design, assignment design, assignment review, student evaluation	MA, 2 <sup>nd</sup> semester	Paper and presentation
This course offers skills and knowledge for designing interactive systems through both lectures and practice with a purpose of submitting a poster at CHI.							
2019	Creative Leadership Practice	Co-Lecturer	3.3 ECTS course with a series of lectures and seminars	16	Was responsible for course design, assignment design, assignment review, student evaluation	MA, 2 <sup>nd</sup> semester	Presentation
This course addresses a variety of issues proposed by corporate partners, and students who major in design or business try to offer solutions for them.							

At Kyushu University, School of Interdisciplinary Science and Innovation for undergraduate level students, Japan

Year	Title of Course	Role	Type	No. of participant	Extent of involvement	Levels taught	Exam
2021	Media and Communication	Co-Lecturer	1.7 ECTS course with a series of lectures and seminars	94	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 6 <sup>th</sup> semester	Report
This course present theories about media research and the latest trends of media and communication design to understand each characteristic of a variety of media. I was in charge of classes about media ethics, media technologies, and monetization.							
2021	Design Thinking for Co-creation a	Lecturer	1.7 ECTS course with a series of lectures and seminars	54	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 4 <sup>th</sup> semester	Practice
This course delivers practices of Design Thinking, composed of desktop research, field research, analysis, value proposition, design, and prototyping.							
2021	Design Thinking for Co-creation b	Lecturer	1.7 ECTS course with a series of lectures and seminars	54	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 4 <sup>th</sup> semester	Practice
This course delivers practices of Design Thinking, composed of desktop research, field research, analysis, value proposition, design, and prototyping.							
2021	Creative Thinking	Lecturer	3.3 ECTS	27	Was responsible	BA, 4 <sup>th</sup> semester	Practice

			course with a series of lectures and seminars		for course design, assignment design, assignment review, student evaluation		
This course offers a variety of creative thinking including brain storming, design thinking, and future scenarios.							
2020	Media and Communication	Co-Lecturer	1.7 ECTS course with a series of lectures and seminars	72	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 6 <sup>th</sup> semester	Report
This course present theories about media research and the latest trends of media and communication design to understand each characteristic of a variety of media. I was in charge of classes about media ethics, media technologies, and monetization.							
2020	Design Thinking for Co-creation a	Lecturer	1.7 ECTS course with a series of lectures and seminars	57	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 4 <sup>th</sup> semester	Practice
This course delivers practices of Design Thinking, composed of desktop research, field research, analysis, value proposition, design, and prototyping.							
2020	Design Thinking for Co-creation b	Lecturer	1.7 ECTS course with a series of lectures and seminars	53	Was responsible for course design, assignment design, assignment review, student	BA, 4 <sup>th</sup> semester	Practice

					evaluation		
This course delivers practices of Design Thinking, composed of desktop research, field research, analysis, value proposition, design, and prototyping.							
2020	Creative Thinking	Lecturer	3.3 ECTS course with a series of lectures and seminars	27	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 4 <sup>th</sup> semester	Practice
This course offers a variety of creative thinking including brain storming, design thinking, and future scenarios.							

**At Yamaguchi University, Faculty of Global Science Studies for undergraduate level students, Japan**

Year	Title of Course	Role	Type	No. of participant	Extent of involvement	Levels taught	Exam
2019	Project Based Problem Solving Research	Supervisor	16.6 ECTS course with a series of lectures and seminars	5	Was responsible for student project supervision	BA, 6 <sup>th</sup> 7 <sup>th</sup> and 8 <sup>th</sup> semester	Report
This course addresses a variety of social issues proposed by local government and corporate partners, and students try to offer solutions for them.							
2019	Media Design (in English)	Lecturer	3.3 ECTS course with a series of lectures and seminars	9	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 6 <sup>th</sup> semester	Presentation of students' projects

This course offers skills and knowledge for designing interactive media through both lectures and practice.							
2019	Introduction to Design Science 1	Lecturer	1.7 ECTS course with a series of lectures	109	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 1 <sup>st</sup> semester	Report
This course delivers the history of classical design from graphic design and product design to interface design and service design, based on computers and network as target of design. Based on expansion of design target to business strategy, this course covers a variety of innovation management techniques and the basis of the business model.							
2019	Design Science Practice 2a	Lecturer	1.7 ECTS course with a series of lectures and seminars	34	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 1 <sup>st</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 2 focuses on design techniques for prototyping.							
2019	Design Science Practice 2b	Lecturer	1.7 ECTS course with a series of lectures and seminars	33	Was responsible for course design, assignment design, assignment review, student project supervision,	BA, 1 <sup>st</sup> semester	Presentation of students' projects



					student evaluation		
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 2 focuses on design techniques for prototyping.							
2019	Design Science Practice 2c	Lecturer	1.7 ECTS course with a series of lectures and seminars	37	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 1 <sup>st</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 2 focuses on design techniques for prototyping.							
2018	Project Based Problem Solving Research	Supervisor	16.6 ECTS course with a series of lectures and seminars	6	Was responsible for student project supervision	BA, 6 <sup>th</sup> 7 <sup>th</sup> and 8 <sup>th</sup> semester	Report
This course addresses a variety of social issues proposed by local government and corporate partners, and students try to offer solutions for them							
2018	Introduction to Design Science 1	Lecturer	1.7 ECTS course with a series of lectures	105	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 1 <sup>st</sup> semester	Report
This course delivers the history from classical design such as graphic design and product design to interface design and service design based on computers and network as target of design. Based on expansion of design target to business strategy, this course covers a variety of innovation							

management techniques and the basis of the business model.							
2018	Design Science Practice 2a	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 1 <sup>st</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 2 focuses on design techniques for prototyping.							
2018	Design Science Practice 2b	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 1 <sup>st</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 2 focuses on design techniques for prototyping.							
2018	Design Science Practice 2c	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision,	BA, 1 <sup>st</sup> semester	Presentation of students' projects

					student evaluation		
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 2 focuses on design techniques for prototyping.							
2018	Science and Technology Seminar 3	Co- Lecturer	3.3 ECTS course with a series of lectures and seminars	10	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 3 <sup>rd</sup> semester	Presentation of students' projects
This course delivers a variety of prototyping skills and knowledge through practices with 2D and 3D fabrication tools.							
2018	Modern Asian Cultural Studies (in English)	Co- Lecturer	3.3 ECTS course with a series of lectures	20	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 6 <sup>th</sup> semester	Report
This course presents an outline of Asian culture in Korea, China, Taiwan and ASEAN countries. I was in charge of classes about innovation in Asian countries. These classes delivers the latest cases of innovation in Asia as well as theories of innovation.							
2018	Basic Seminar	Lecturer	3.3 ECTS course with a series of lectures and seminars	5	Was responsible for course design, assignment design, assignment review, student evaluation.	BA, 1 <sup>st</sup> semester	3 reports and 3 presentation

This courses delivers basic academic skills such as survey methods, academic writing technique, and academic presentation technique.							
2018	Problem Solving and Critical Thinking Seminar	Co-Lecturer	3.3 ECTS course with a series of lectures and seminars	20	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 2 <sup>nd</sup> semester	Presentation of students' projects
This course delivers practices for debate, planning and problem-based learning.							
2018	Yamaguchi and the World	Lecturer	1.7 ECTS course with a series of lectures and seminars	37	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 2 <sup>nd</sup> semester	Presentation of students' projects
This course addresses a project based learning to redesign products or industry originally made from Yamaguchi in order to export to the world through conducting fieldwork, choosing areas or countries in which to expand the business and planning new products.							
2017	Media Design (in English)	Lecturer	3.3 ECTS course with a series of lectures and seminars	23	Was responsible for course design, assignment design, assignment review, student project supervision, student	BA, 6 <sup>th</sup> semester	Presentation of students' projects

					evaluation		
This course offers skills and knowledge for designing interactive media through both lectures and practice.							
2017	Introduction to Design Science 1	Lecturer	1.7 ECTS course with a series of lectures	105	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 1 <sup>st</sup> semester	Report
This course delivers the history from classical design such as graphic design and product design to interface design and service design based on computers and network as target of design. Based on expansion of design target to business strategy, this course covers a variety of innovation management techniques and the basis of the business model.							
2017	Design Science Practice 2a	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 1 <sup>st</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 2 focuses on design techniques for prototyping.							
2017	Design Science Practice 2b	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision,	BA, 1 <sup>st</sup> semester	Presentation of students' projects

					student evaluation		
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 2 focuses on design techniques for prototyping.							
2017	Design Science Practice 2c	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 1 <sup>st</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 2 focuses on design techniques for prototyping.							
2017	Science and Technology Seminar 3	Co- Lecturer	3.3 ECTS course with a series of lectures and seminars	10	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 3 <sup>rd</sup> semester	Presentation of students' projects
This course delivers a variety of prototyping skills and knowledge through practices with 2D and 3D fabrication tools.							
2017	Modern Asian Cultural Studies (in English)	Co- Lecturer	3.3 ECTS course with a series of lectures	27	Was responsible for course design, assignment design, assignment review,	BA, 6 <sup>th</sup> semester	Report

					student evaluation		
This course presents an outline of Asian culture in Korea, China, Taiwan and ASEAN countries. I was in charge of classes about innovation in Asian countries. These classes delivers the latest cases of innovation in Asia as well as theories of innovation.							
2017	Basic Seminar	Lecturer	3.3 ECTS course with a series of lectures and seminars	5	Was responsible for course design, assignment design, assignment review, student evaluation.	BA, 1 <sup>st</sup> semester	3 reports and 3 presentation
This courses delivers basic academic skills such as survey methods, academic writing technique, and academic presentation technique.							
2017	Problem Solving and Critical Thinking Seminar	Co-Lecturer	3.3 ECTS course with a series of lectures and seminars	18	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 2 <sup>nd</sup> semester	Presentation of students' projects
This course delivers practices for debate, planning and problem-based learning.							
2017	Yamaguchi and the World	Lecturer	1.7 ECTS course with a series of lectures and seminars	37	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 2 <sup>nd</sup> semester	Presentation of students' projects

This course addresses a project based learning to redesign products or industry originally made from Yamaguchi in order to export to the world through conducting fieldwork, choosing areas or countries in which to expand the business and planning new products.							
2016	Media Design (in English)	Lecturer	3.3 ECTS course with a series of lectures and seminars	1	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 6 <sup>th</sup> semester	Presentation of students' projects
This course offers skills and knowledge for designing interactive media through both lectures and practice.							
2016	Introduction to Design Science 1	Lecturer	1.7 ECTS course with a series of lectures	105	Was responsible for course design, assignment design, assignment review, student evaluation.	BA, 1 <sup>st</sup> semester	Report
This course delivers the history from classical design such as graphic design and product design to interface design and service design based on computers and network as target of design. Based on expansion of design target to business strategy, this course covers a variety of innovation management techniques and the basis of the business model.							
2016	Design Science Practice 1a	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student	BA, 1 <sup>st</sup> semester	Presentation of students' projects



					evaluation		
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 1 focuses on survey.							
2016	Design Science Practice 1b	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 1 <sup>st</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 1 focuses on survey.							
2016	Design Science Practice 1c	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 1 <sup>st</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 1 focuses on survey.							
2016	Design Science Practice 3	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision,	BA, 2 <sup>nd</sup> semester	Presentation of students' projects

					student evaluation		
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 3 focuses on design and implementation.							
2016	Modern Asian Cultural Studies (in English)	Co- Lecturer	3.3 ECTS course with a series of lectures	10	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 6 <sup>th</sup> semester	Report
This course presents an outline of Asian culture in Korea, China, Taiwan and ASEAN countries. I was in charge of classes about innovation in Asian countries. These classes delivers the latest cases of innovation in Asia as well as theories of innovation.							
2016	Basic Seminar	Lecturer	3.3 ECTS course with a series of lectures and seminars	6	Was responsible for course design, assignment design, assignment review, student evaluation.	BA, 1 <sup>st</sup> semester	3 reports and 3 presentation
This courses delivers basic academic skills such as survey methods, academic writing technique, and academic presentation technique.							
2016	Problem Solving and Critical Thinking Seminar	Co- Lecturer	3.3 ECTS course with a series of lectures and seminars	18	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 2 <sup>nd</sup> semester	Presentation of students' projects

This course delivers practices for debate, planning and problem-based learning.							
2016	Yamaguchi and the World	Lecturer	1.7 ECTS course with a series of lectures and seminars	43	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 2 <sup>nd</sup> semester	Presentation of students' projects
This course addresses a project based learning to redesign products or industry originally made from Yamaguchi in order to export to the world through conducting fieldwork, choosing areas or countries in which to expand the business and planning new products.							
2015	Introduction to Design Science 1	Lecturer	1.7 ECTS course with a series of lectures	103	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 1 <sup>st</sup> semester	Report
This course delivers the history from classical design such as graphic design and product design to interface design and service design based on computers and network as target of design. Based on expansion of design target to business strategy, this course covers a variety of innovation management techniques and the basis of the business model.							
2015	Design Science Practice 1	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student	BA, 1 <sup>st</sup> semester	Presentation of students' projects

					evaluation		
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 1 focuses on survey.							
2015	Design Science Practice 2	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 1 <sup>st</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 2 focuses on analysis and value proposition.							
2015	Design Science Practice 3	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 2 <sup>nd</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 3 focuses on design and implementation.							

2015	Design Science Practice 4	Lecturer	1.7 ECTS course with a series of lectures and seminars	35	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 2 <sup>nd</sup> semester	Presentation of students' projects
This course delivers practices of design process, composed of survey, analysis, value proposition, design, implementation and evaluation. The practice 4 focuses on evaluation.							
2015	Basic Seminar	Lecturer	3.3 ECTS course with a series of lectures and seminars	5	Was responsible for course design, assignment design, assignment review, student evaluation	BA, 1 <sup>st</sup> semester	3 reports and 3 presentation
This courses delivers basic academic skills such as survey methods, academic writing technique, and academic presentation technique.							
2015	Yamaguchi and the World	Lecturer	1.7 ECTS course with a series of lectures and seminars	36	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	BA, 2 <sup>nd</sup> semester	Presentation of students' projects
This course addresses a project based learning to redesign products or industry originally made from Yamaguchi in order to export to the world through conducting fieldwork, choosing areas or countries in which to expand the business and planning new products.							

At Keio University, Graduate School of Media Design for graduate (Master's) level students, Japan

Year	Title of Course	Role	Type	No. of participant	Extent of involvement	Levels taught	Exam
2014	CEMS Business Project (in English)	Co-Lecturer	15 ECTS course with a series of lectures and seminars	10	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	MA, 3 <sup>rd</sup> semester	Presentati on of students' projects and report
This course addresses a project involving students from Europe who major in business management tackling issues proposed by several corporate partners.							
2014	CEMS Block Seminar (in English)	Co-Lecturer	3.0 ECTS course with a series of lectures and seminars	10	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	MA, 3 <sup>rd</sup> semester	Presentati on of students' projects
This course includes a project where students from Europe who major in business management propose business plans for their home countries based on resources that they discover via fieldwork.							

2013	CEMS Business Project(in English)	Co-Lecturer	15 ECTS course with a series of lectures and seminars	14	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	MA, 3 <sup>rd</sup> semester	Presentati on of students' projects and report
This course addresses a project involving students from Europe who major in business management tackling issues proposed by several corporate partners.							
2013	CEMS Block Seminar (in English)	Co-Lecturer	3.0 ECTS course with a series of lectures and seminars	10	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	MA, 3 <sup>rd</sup> semester	Presentati on of students' projects
This course includes a project where students from Europe who major in business management propose business plans for their home countries based on resources that they discover via fieldwork.							
2012	CEMS Business Project (in English)	Co-Lecturer	15 ECTS course with a series of lectures and seminars	12	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	MA, 3 <sup>rd</sup> semester	Presentati on of students' projects and report

This course addresses a project involving students from Europe who major in business management tackling issues proposed by several corporate partners.							
2012	CEMS Block Seminar (in English)	Co-Lecturer	3.0 ECTS course with a series of lectures and seminars	10	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	MA, 3 <sup>rd</sup> semester	Presentati on of students' projects
This course includes a project where students from Europe who major in business management propose business plans for their home countries based on resources that they discover via fieldwork.							
2011	Intro to Media Design	Co-Lecturer	3.3 ECTS course with a series of lectures and seminars	Approx. 80	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	MA, 1st semester	Presentati on of students' projects
This course includes a project where students conduct fieldwork, develop concepts, and design prototypes to proof their concepts.							
2011	Multi-sensory Communication (in English)	Co-Lecturer	3.3 ECTS course with a series of lectures and seminars	15	Was responsible for course design, assignment design, assignment review, student project	MA, 2 <sup>nd</sup> semester	Presentati on of students' projects



					supervision, student evaluation		
This course delivers design methods of multisensory application using sensors, actuators, and wireless communication.							
2010	Real Media	Co-Lecturer	3.3 ECTS course with a series of lectures and seminars	Approx. 20	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	MA, 1st semester	Presentati on of students' projects
This course delivers design methods of real world application using sensors, actuators and wireless communication.							
2009	Real Media	Co-Lecturer	3.3 ECTS course with a series of lectures and seminars	Approx. 20	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation	MA, 1st semester	Presentati on of students' projects
This course delivers design methods of real world application using sensors, actuators and wireless communication.							
2009	Goldman Sacks 10,000 women program (in English)	Co-Lecturer	-	Approx. 20	Was responsible for course design.	-	-
This course delivers basis visual communication design skills and knowledge for educators in the non-design field.							

At Tama Art University, Faculty of Art and Design for undergraduate level students, Japan

Year	Title of Course	Role	Type	No. of participant	Extent of involvement	Levels taught	Exam
2015	Society and Design	Lecturer	13.3 ECTS course with a series of lectures and seminars	20	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation.	BA, 6 <sup>th</sup> semester	Presentation of students' projects
This course addresses the development of web services in order solve customer issues by conducting fieldwork at a national museum in Tokyo in order to define customers and their discontents.							
2014	Entertainment and Design	Lecturer	13.3 ECTS course with a series of lectures and seminars	20	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation.	BA, 6 <sup>th</sup> semester	Presentation of students' projects
This course addresses the development of web services with data which the students obtained through fieldwork at a national museum in Tokyo.							
2013	Entertainment and Design	Lecturer	13.3 ECTS course with a series of lectures and seminars	15	Was responsible for course design, assignment design, assignment review,	BA, 6 <sup>th</sup> semester	Presentation of students' projects

					student project supervision, student evaluation.		
This course addresses the development of web services with data which the students obtained through fieldwork at a national museum in Tokyo.							

**At Joshibi University, Faculty of Art for undergraduate level students, Japan**

Year	Title of Course	Role	Type	No. of participant	Extent of involvement	Levels taught	Exam
2013	Media Art Practice 2B	Co-Lecturer	10 ECTS course with a series of lectures and seminars	10	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation.	BA, 5 <sup>th</sup> and 6 <sup>th</sup> semester	Presentation of students' projects
This course addresses the development of interactive art works in order to learn skills and knowledge for concept development, image process programming and electronic circuit design							
2012	Media Art Practice 2B	Co-Lecturer	10 ECTS course with a series of lectures and seminars	5	Was responsible for course design, assignment design, assignment review, student project supervision, student evaluation.	BA, 5 <sup>th</sup> and 6 <sup>th</sup> semester	Presentation of students' projects
This course addresses the development of interactive art works in order to learn skills and knowledge for concept development, image process programming and electronic circuit design							

At Keio University, Faculty of Environment and Information Studies for undergraduate level students, Japan

Year	Title of Course	Role	Type	No. of participant	Extent of involvement	Levels taught	Exam
2005	Entertainment Design	Co-Lecturer	3.3 ECTS course with a series of lectures	ApproCx. 20	Was responsible for course design, assignment design, assignment review, student evaluation.	BA, 3 <sup>rd</sup> semester	Report
<p>This course delivers a variety of design methods and case studies on interactive entertainment for students to acquire knowledge of interactive entertainment design.</p>							

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